



@iaraheide

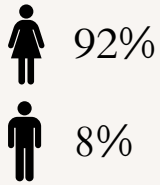
IARA HEIDEMPERGHER

TRAVEL | LIFESTYLE | LANGUAGES

About me

I'm not an "influencer".
I'm a Digital marketer with more than 70k followers.
Expatriate Italian mother of two, living in London, addicted to travelling, in love with music, languages, sustainable fashion and....tv series!

My community (7/2024)



34K

FOLLOWERS

518K+

MONTHLY INTERACTIONS



25K

VIDEO SUBSCRIBERS

134K

VIDEO VIEWS



9K

FOLLOWERS

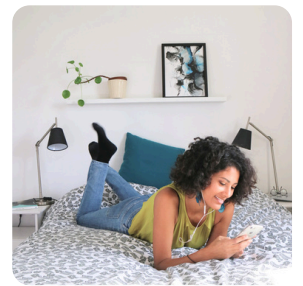
134K

VIDEO VIEWS

RECENT COLLABORATIONS



Fashion Upcycling Service



Rental Rooms App

WHAT CAN I DO FOR YOU?

I understand how influencer marketing works. I'm a Digital Marketer since 2012, specializing in social media marketing and influencer marketing. I recognize that **numbers and data are just as crucial for a brand as the quality of content produced by influencers**. As a result, I meticulously plan each campaign and collaboration with brands goals, considering both the content creator's perspective and a professional approach to SEO, brand awareness, effective results, and return on investment.



SERVICES

INTEGRATED CAMPAIGN CONTENT CREATION



To conceptualize, produce, and share on my own channels and those of the brand a photo post or carousel to promote a product or service.



SPONSORED
VIDEO/REEL



PICTURE
POST/CAROSSELLO



PODCAST INTERVIEW



BLOG ARTICLES



SPONSORED NEWSLETTER
BANNER

Contact me
to request a quotation

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